



Robyn E. Blackmon
Director of Marketing &
Communications
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Robyn E. Blackmon is a proven leader in higher education with more than 30 years of marketing and communications experience, the majority with Texas A&M University and its affiliates. Her extensive skills include expertise in team leadership, brand management, news and media relations, marketing campaigns, development and alumni relations, web development, magazine and newsletter management and award-winning video productions. Robyn has served since 2015 as Director of Marketing and Communications for the College of Geosciences. Previously, she was Director of Communications at both Rice University and the Texas A&M Association of Former Students. As Director of Marketing and Communications for the College of Arts and Sciences, Robyn brings together all marketing and communications staff from Geosciences, Liberal Arts and Science as a cohesive team to develop the new college brand along with a comprehensive communications strategy that elevates and enhances the college's overall visibility.



TEXAS A&M UNIVERSITY
College of Arts
& Sciences